

Privacy Policy

(the "Privacy Policy")

This Privacy Policy is effective as of 1.7.2022.

This Privacy Policy is also an integral part of our General Terms and Conditions.

We care about protecting your privacy. Therefore, please read this Privacy Policy carefully.

This Privacy Policy describes in detail how we collect, use, store and, where applicable, disclose your personal data in the course of the various activities carried out by our company during the operation of the www.bluereligion.org portal or activities related to our sales activities. If you have any questions, inquiries or requests regarding your privacy, please contact us at info@bluereligion.org or telephone +421 910 183 332.

If the term "Blue Religion", "we", "us", etc. is used in this Privacy Policy, it means Blue Religion s.r.o. with its registered office at Kľincová 37, 821 08 Bratislava, ID No.: 45 565 180, registered in the Commercial Register of the District Court Bratislava III, Section Sro, Insert No. 66034/B, established in the Slovak Republic.

For the purposes of this Privacy Policy, the following terms shall have the following meanings:

"Personal Data" means any personal data relating to a specific living individual who is identifiable or could be identified through that data and which we process for any of the purposes set out in this Privacy Policy.

"Controller" means the specific person who determines the purpose of the processing of Personal Data and it is our company in accordance with this Privacy Policy.

"General Terms and Conditions" means our General Terms and Conditions on the Portal.

"Pseudonymised data" means information and data relating to all data subjects or to categories and groups of data subjects which are anonymised and processed in a form which no longer permits the identification of a specific natural person without the use of additional data.

"Processor" means a person other than the Controller in a particular case who processes Personal Data on behalf of the Controller in such particular case.

"GDPR" means Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

"Portal" means the website and parts thereof located on the domain www.bluereligion.org which is operated by the Operator and, if applicable, the web or mobile application, if any, will be created.

"Personal Data Protection Act" means Act No. 18/2018 Coll. on the Protection of Personal Data and on Amendments and Additions to Certain Acts.

We process your Personal Data in accordance with the GDPR and the Data Protection Act.

As a Data Controller, we will process the following Personal Data about you

Collected data:	When we receive the data from you:
Name and surname	We collect your Name and Surname as part of a service order that can be submitted through the Portal, when you sign up for our newsletter and when we communicate with each other. The purpose of the processing is mainly to provide you with the service you have ordered and to identify you.
Correspondence address	We collect your mailing address as part of a service order that can be submitted via the Portal. The purpose of the processing is mainly to provide you with the service you have ordered and to identify you.
E-mail address	We collect your email address as part of a service order that can be submitted through the Portal, when you sign up for our newsletter and when we communicate with each other electronically via email. The purpose of the processing is primarily to enable us to contact you when dealing with your requests, e.g. when ordering a service, etc..
Telephone number	We collect your telephone number as part of a service order that can be submitted through the Portal. The purpose of the processing is mainly to provide you with the service you have ordered and to identify you.
ID NUMBER	If you identify yourself as a natural person entrepreneur when completing your order, we will also request your business ID number as an identifier of the entrepreneur in order to process your order.
TAX ID	If you identify yourself as a natural person entrepreneur when completing your order, we will also request your TAX ID number as an identifier of the entrepreneur for tax purposes in order to process your order.
VAT ID	If you identify yourself as a natural person entrepreneur when completing your order, we will also request your VAT ID number as an entrepreneur identifier for value added tax purposes in order to process your order.
Date of birth	When completing an order, we collect information about your date of birth in order to identify you and verify your legal capacity.
Details of the travel document (place and date of issue, date of validity)	In the process of concluding a tour contract, we collect travel document data about you in order to provide you with the service you have ordered and to identify you.
Nationality	In the process of concluding a tour contract, we collect nationality data about you in order to provide the service you have ordered and to identify you.
Details of specific requirements	In the process of concluding a tour contract, we collect information about your specific requirements in order to provide you with the service you have ordered.
Data from your use of the Portal	We use cookies on the Portal to enable us to obtain information about how you use the Portal. This personal data is collected in accordance with our cookie terms of use.
<i>Log data: the IP address of your device, information about your device (hardware and software) used to visit the Portal, the time of access to the Portal, the number of clicks, the pages you</i>	In addition to cookie data, we also collect data from the Portal's log data, which our servers automatically store whenever you access the Portal.

see or their order and the time you spend on the pages, etc.

***Cookies:** data about your use of the Portal; Pseudonymised data containing statistics about visitors to the site and their preferences resulting from the pages they visit; probable location data.*

This data does not allow you to be identified as a specific natural person, however, through the assignment of an identifier, it may be part of your identity on the Internet, where specific data from cookies and logs will be linked to the assigned identifier.

Personal data that you will provide if you contact us

If you decide to contact us, in this case we will process Personal Data about you which is necessary for communication with you and possible processing of your request.

Method of processing your Personal Data and legal basis for processing

As a Data Controller, we process your Personal Data to the extent and in accordance with this Privacy Policy and for the purposes set out below in this Privacy Policy.

Arranging the tour and fulfilling the obligations of the concluded tour contract

Purpose processing	of We process your Personal Data provided when ordering a service in accordance with the General Terms and Conditions for the purpose of identifying you as a party to the contract established by ordering the service and for the purpose of providing the service ordered by you and fulfilling any subsequent obligations under the tour contract (e.g. processing a claim, processing a withdrawal from the contract, etc.).
Method processing	of We process your Personal Data in the scope of name and surname, address of residence, e-mail address and telephone number in such a way that we store them in our information system so that we can identify you as a person entitled to the delivery of the service.
Legal basis	The legal basis for the processing of Personal Data is the performance of a contract to which you, as the data subject, are a party (legal basis under Article 6(1)(b) of the GDPR) ordering a paid service.
Duration processing	of Your Personal Data provided in connection with ordering the Service will be processed and stored for: <ul style="list-style-type: none">• 3 years if you are buying as a consumer,• 4 years if you are buying as a natural person - entrepreneur; Data in the scope of name and surname, billing address, ID number, TAX ID number and VAT ID number on issued invoices will be processed for up to 10 years.

Operation of the Portal and making its functions available

Purpose processing	of Some of your Personal Data collected from your use of the Portal (as described above) is necessary to view the content of the Portal and use its features, we process this to the extent necessary to enable your access to the Portal and use of its features.
Method processing	of Your Personal Data is processed automatically in our information system, on which the operation of the Portal is ensured. The information system needs to know at least basic information about your settings in order to be able to display the content you have requested on the Portal.
Legal basis	The legal basis for the processing of Personal Data is the necessity of this processing for the purposes of making the Portal available and the Portal function requested by you (legal basis according to Article 6 (1) (b) of the GDPR Regulation).
Duration processing	of Your Personal Data provided in connection with the operation of the Portal and its functions will be processed for the duration of your access to the Portal and subsequently as pseudonymised data after you leave the Portal.

Sending messages for direct marketing purposes (newsletter)

Purpose processing	of We also process your Personal Data to the extent that you have provided it to us when registering for a newsletter or ordering a service for the purpose of sending direct marketing messages (newsletter) to your email address in order to inform you about news and offers from us and our partners. As a condition for receiving these messages, you must subscribe to direct marketing messages (newsletter) or subscribe to the service without objecting to the receipt of direct marketing messages.
Method	of We process your Personal Data in such a way that we store it in our information system so that we can contact you with direct marketing messages, and also so that we can

processing record whether you have already been sent our messages in order to prevent the re-sending of direct marketing messages that have already been delivered to you.

Legal basis The legal basis for the processing of Personal Data is your consent to the processing of Personal Data for the purpose of sending direct marketing messages if you have explicitly subscribed to the newsletter (legal basis pursuant to Article 6(1)(a) of the GDPR).

Or

The legal basis for the processing of Personal Data in the case of ordering a service without objecting to the sending of direct marketing messages is our legitimate interest in carrying out direct marketing in order to offer you our own goods and services that are similar to the goods and services purchased by you (Section 116(15) of Act No. 452/2021 Coll.) (legal basis pursuant to Article 6(1)(f) of the GDPR Regulation).

Duration processing of We will process your Personal Data for this purpose for as long as you do not unsubscribe from receiving messages for direct marketing purposes (newsletter) or for a period of 3 years after you subscribe to the newsletter or your last order.

Providing, improving and optimising the operation of the Portal

Purpose processing of We also use your Personal Data collected from the use of the Portal (as described above), service ordering data and newsletter subscription data for the purposes of improving and optimizing the operation of the Portal, enhancing the user experience, providing technical support for the Portal, analytical and statistical evaluation of the use of the Portal, profiling, detecting and preventing misuse of the Portal (including the prevention of fraud, security incidents and other similar activities), assessing risks and complying with legal obligations.

Method processing of Your Personal Data is processed automatically in our information system, which is used for the operation of the Portal. In most cases, the data is only stored in the form of statistics that do not allow your specific identification.

You can prevent such processing by not consenting to their use, objecting to their use or disabling the use or storage of cookies on your device by changing your browser settings. However, some features of the Portal may then not function properly. It is not possible to refuse the storage of all data, as some of them are necessary to make the Portal accessible.

You can also delete cookies that have been stored on your device. You can also choose to browse our Portal in "private mode", which will limit the amount of data stored by cookies. For more information on the use of cookies, please see our Cookie Policy.

Legal basis The legal basis for the processing of Personal Data in this case is our legitimate interest in ensuring the proper operation of the Portal and the optimization of its functionalities (legal basis pursuant to Article 6(1)(f) of the GDPR Regulation).

Duration processing of Your Personal Data collected for this purpose will be processed for a maximum period of 3 years from your last visit to the Portal.

Answering questions, requests, queries

Purpose processing of We process your Personal Data in the scope of name, surname, email address and, where applicable, any other data that you choose to provide to us by email or otherwise for the purpose of contacting you as well as for the purpose of dealing with your question, request or enquiry or to carry out other activities in connection with your question, request or enquiry.

Method processing	of Your Personal Data will be processed in such a way that the content of your message containing a question, request or enquiry is stored in our information system and subsequently the content is made available to the person within our organisational structure who is responsible for dealing with the question, request or enquiry.
Legal basis	The legal basis for the processing of Personal Data in this case is our legitimate interest in providing proper services to our company (legal basis under Article 6(1)(f) of the GDPR).
Duration processing	of Your Personal Data will be processed for as long as is necessary to respond to your question, request or enquiry or until other arrangements have been made in relation to your question, request or enquiry, but for no longer than 1 year.

Handling requests in relation to the exercise of data subjects' rights under the GDPR

Purpose processing	of We process your Personal Data in the scope of name, surname, email address and, where applicable, any other data that you choose to communicate to us via the communication functions of the Portal, by email or otherwise, for the purposes of examining, assessing, carrying out activities, handling and informing you about the processing of your request concerning the exercise of some of the rights under Articles 16 to 22 of the GDPR.
Method processing	of Your Personal Data will be processed in such a way that the content of your message containing the request is stored in our information system and the content is subsequently made available to the person within our organisational structure who is in charge of processing the request.
Legal basis	The legal basis for the processing of Personal Data in this case is the performance of our legal obligation (legal basis pursuant to Article 6(1)(c) of the GDPR).
Duration processing	of In this case, your Personal Data will be processed and stored for the duration of the processing of your request and subsequently for a period of 10 years from the date of its processing.

To whom we disclose your Personal Data

We will disclose your Personal Data to third parties in the following cases:

- if we are under an obligation to do so under applicable law, in particular at the request of law enforcement authorities, courts, other public authorities or other authorised persons;
- if it is necessary for the performance of our duties and the safeguarding of our legitimate interests, in particular to our lawyers, consultants, auditors, IT service providers, etc;
- if this is necessary for the performance of our obligations under the concluded tour contract, in particular to accommodation providers, airlines, transport companies, guides, embassies, embassies, embassies, etc..

We enter into Personal Data Processing Agreements with persons who have the status of Processors in accordance with the GDPR, and Processors always process Personal Data on the instructions of and on behalf of Blue Religion. All of our Processors process Personal Data in accordance with the following Privacy Policy.

Your Personal Data may also be made available through cookies from our business partners and service providers whose cookies we use in the operation of the Portal. In order for some of this data to be disclosed, you must have given your consent or admitted legitimate interest. More information about this processing of Personal Data is available in our cookie terms of use and in the consent bar when you visit the Portal.

Transfers of Personal Data outside the EU

We may transfer your Personal Data outside the European Economic Area. We transfer Personal Data to third countries (the destination specified in the tour contract as well as to the carriers providing transportation to and from the destination). Such transfer is necessary for the performance of the tour contract between you and Blue Religion and for the performance of pre-contractual measures.

Your rights in relation to the protection of Personal Data

- The right to withdraw consent** Where we process your Personal Data on the basis of your consent, you have the right to withdraw your consent at any time. You can withdraw your consent electronically by contacting us at info@bluereligion.org. Withdrawal of consent does not affect the lawfulness of the processing of Personal Data we have processed about you on the basis of that consent.
- The right of access** You have the right to be provided with a copy of the Personal Data we hold about you, as well as information about how we use your Personal Data. In most cases, your Personal Data will be provided to you in written paper form, unless you request a different method of disclosure. If you have requested this information by electronic means, it will be provided to you electronically where technically feasible.
- Right to correction** We take reasonable steps to ensure that the information we hold about you is accurate, complete and up to date. If you believe that the information we hold is inaccurate, incomplete or out of date, please do not hesitate to ask us to amend, update or supplement this information.
- Right of erasure (to be forgotten)** You have the right to ask us to erase your Personal Data, for example, if the Personal Data we have collected about you is no longer necessary for the fulfilment of the original purpose of the processing. However, your right must be considered in light of all relevant circumstances. For example, we may have certain legal and regulatory obligations which mean that we may not be able to comply with your request.
- The right to restriction of processing** In certain circumstances, you are entitled to ask us to stop using your Personal Data. These include, for example, where you believe that the Personal Data we hold about you may be inaccurate or where you believe that we no longer need to use your Personal Data.
- The right to data portability** In certain circumstances, you have the right to ask us to transfer the Personal Data you have provided to us to another third party of your choice. However, the right of portability only applies to Personal Data that we have obtained from you by consent or under a contract to which you are a party.
- Right to object** You have the right to object to the processing of Personal Data based on our legitimate interests. If we do not have a compelling legitimate ground for processing and you object, we will not further process your Personal Data.
- The right to bring an action for the protection of Personal Data** If you believe that your Personal Data is being processed unfairly or unlawfully, you may file a complaint with the supervisory authority, which is the Office for Personal Data Protection of the Slovak Republic, Hraničná 12, 820 07 Bratislava 27; phone number: +421 /2/ 3231 3214; mail: statny.dozor@pdp.gov.sk, <https://dataprotection.gov.sk>.
- If the application is submitted electronically, it must comply with the requirements of Section 19(1) of Act No. 71/1967 Coll. on Administrative Proceedings (Administrative Procedure Code).

Final provisions

Security

All Personal Data that we collect and process is protected by appropriate technical means and security measures to prevent unauthorized access or misuse of such Personal Data. We continuously improve and implement new administrative, technical and organizational measures to ensure adequate security of Personal Data.

Regardless of all our precautions, it is important to remember that the transmission of data over the public network of the Internet and any storage of electronic data cannot be 100% secure.

Changes to the Privacy Policy

We may change or modify this Privacy Policy at any time.

If we make any changes to these Privacy Terms, we will post the new Privacy Terms on the Portal and we will also notify you of the change to the Privacy Terms by email, as appropriate.

Such amended Privacy Terms will be valid and effective as of the date we designate as the validity and effectivity date, and by using the Portal (each time you visit the Site), you agree to be bound by these new Privacy Terms.

Contact us

If you have any questions, queries or requests about this Privacy Policy, wish to withdraw consent or exercise your rights, please contact us by email at info@bluereligion.org

Terms of use of Cookies (Cookies Policy)

This Cookies Policy applies to the use of the www.bluereligion.org Portal.

The provider and operator of the Portal is us - the company **Blue Religion s.r.o.** with its registered office at Klincová 37, 821 08 Bratislava, ID No.: 45 565 180, registered in the Commercial Register of the District Court Bratislava I, Section Sro, Insert No. 66034/B, established in the Slovak Republic. If the term "Blue Religion "we", "us", etc. is used in this Cookies Policy, it means Blue Religion s.r.o..

Please note that in addition to the information set out in the Privacy Policy, the cookie policy applies to you, which you can read within our pop-up banner when you visit the Portal. If necessary, this pop-up banner will allow you to check the privacy settings of your personal data processed on the basis of cookies.

Cookies Policy

We use cookie programs on the Portal to collect information about users. A cookie is a small data file that is stored on your device (e.g. mobile device or computer) when you use the Portal and stores information about your devices, actions and settings for a certain period of time. The cookie will allow the Portal to recognize you browser or store your settings and other information on your next visit. This is standard practice for most web portals.

You can control and/or delete cookies at your discretion - see <http://www.allaboutcookies.org/> for details. You can delete all cookies stored on your device. Your browser may allow you to set how it handles cookies, including the ability to disable the use of cookies altogether or to always ask you to consent to the use of a particular cookie. Please note, however, that some parts of the Portal may not work properly without the use of cookies or some functionalities may not be available at all.

We may place our own cookies on your device when you use the Portal, and the information and data obtained from these cookies is governed by the Privacy Policy.

We may use two types of cookies within the Portal, so-called persistent cookies or session cookies. While session cookies are deleted when you close your browser, persistent cookies remain on your device after you close your browser and are used the next time you visit the Portal.

The Portal may also use other tools for tracking and detecting user information with similar functionality (e.g. web beacons, Flash cookies, tracking URLs).

We use cookies and similar monitoring tools for a number of purposes, in particular to:

- a. making available, operating the Portal and its functionalities in the required quality and comfort for the user, e.g. by automatically logging into the Customer Profile, ensuring security after logging in, etc.;
- b. making the Portal and its functionalities available, accessible and operable on different websites, devices and browsers;
- c. monitoring and analysis of the performance, operation and efficiency of the Portal and its improvement, e.g. how many visitors have been on the Portal or what browsers they use;
- d. to prevent misuse of the Portal and to prevent and detect fraudulent or otherwise inappropriate behaviour.

We may also place cookies from our business partners and third parties on the Portal, in particular analytics cookies (Google Analytics), which allow us to analyse how visitors (users) use the Portal, social network cookies (Facebook), which improve and simplify the Portal's user interface, and advertising cookies, which allow us to improve the targeting of advertising on the Portal. The data from these cookies is obtained directly by their operators and Blue Religion does not have access to them.

Our company uses the following cookies on the Portal:

Cookie Name	Cookie Function
XRF-TOKEN	Used for security reasons.

bSession	Used for system effectiveness measurement.
hs	Used for security reasons.
ssr-caching	Used to indicate the system from which the site was rendered.
svSession	Used in connection with user login.
TS01993096	Used for security reasons.
TS01e85bed	Used for security reasons.
consent-policy	Used for cookie banner parameters.
TS01de44c0	Used for security reasons.
_wixCIDX	Used for monitoring/debugging.
_wixUIDX	Used for monitoring/debugging.
wixClient	Used for monitoring/debugging.
wixSession2	Used for operation and maintenance of the page.
1P_JAR	Used to collect site statistics and track conversion rates.
_pinterest_sess	Cookie for Pinterest functionality.

The cookies used store data for the period described in the table below

Our cookies	
Cookie Name	Cookie Duration
XSRF-TOKEN	session
bSession	30min
hs	session
ssr-caching	1min
svSession	12months
TS01993096	session
TS01e85bed	session
consent-policy	12months
3rd party cookies	
Cookie name	Cookie duration
TS01de44c0	session
_wixCIDX	3months
_wixUIDX	3months
wixClient	session
wixSession2	4months
XSRF-TOKEN	session
bSession	30min
1P_JAR	1month
_pinterest_sess	12months